



Annual Training Plan 2019-20

MARKETING/TRAINING PLAN

Regular Trainees Target	Workshops/ Seminars Target	Total Trainees Target	Marketing Schedule	Mode of Marketing
500	500	1000	First 5 days of every month	1. Stalls at partner educational institutes. 2. Social Media campaigns. 3. Industrial visits for Industry related courses

PROGRAMS OFFERED:

Weekly Courses					Monthly PROGRAMS									
S/No	Field/Sector	Course Description	Duration	Fee Rs/-	S/No	Field/Sector	Course Description	Duration	Fee Rs/-					
1.	Electronics	1.PLC Programming	5 Days	6300/-	1.	Manufacturing	1.CAD/CAM	7 Weeks	6300/-					
2.	Designing/Modeling	1.AutoCAD (Civil)	5 Days	5250/-			2.CNC Machine	6 Weeks	6300/-					
		2.AutoCAD (Mechanical)	5 Days	5250/-			3.Conventional Lathe Machine	6 Weeks	5250/-					
		3.AutoCAD (Electrical)	5 Days	5250/-			4.Conventional Milling Machine.	6 Weeks	5250/-					
		4.AutoCAD (Civil 3D (Road Designing))	5 Days	5250/-			5.Basic Welding	6 Weeks	5250/-					
3.	Health , Safety & Environment (HSE)	4.Fire Safety - Level 2	1 Day	12000/-			6.Advance Welding (TIG /MIG Welding)	7 Weeks	6300/-	2.	Electronics	1.PLC Programming	4 Weeks	6300/-
		5.Fire Safety - Level 3	1 Day	13500/-	3.	Designing/Modeling	1.Pro-E	6 Weeks	5250/-					
		6.First Aid - Level 2	1 Day	12000/-			2.AutoCAD (Civil)	6 Weeks	6300/-					
		7.First Aid - Level 3	1 Day	13500/-			3.AutoCAD (Mechanical)	6 Weeks	5250/-					
		8.Food Safety Management - Level 2	3 Days	14000/-			4.AutoCAD (Electrical)	4 Weeks	5250/-					
		9.Food Safety Management - Level 3	3 Days	15500/-			5.AutoCAD (Civil 3D (Road Designing))	6 Weeks	5250/-					
		4.	Management	1.Supply Chain Management			5 Days	6300/-	6.3D Studio Max (Architecture)	4 Weeks	4200/-	4.	RAC	1.Refrigeration & Air Conditioning (RAC)
				2.Project Management	5 Days	6300/-	5.	Civil Engineering	1.Building Quantity Survey (Basic)	6 Weeks	6300/-			
				3.Primavera (Project Management)	5 Days	6300/-			2.Road Quantity Survey (Basic)	6 Weeks	6300/-			
5.	Information Technology	1. Corel Draw	5 Days	5250/-	6.	Management			1.Supply Chain Management	6 Weeks	6300/-			
		2. InPage	4 Days	4200/-			2.Project Management	6 Weeks	6300/-					
		3. Adobe Photoshop	5 Days	5250/-			3.Primavera (Project Scheduling Civil / Electrical)	6 Weeks	6300/-					
		4. MS- PowerPoint	4 Days	4200/-			4.Primavera (Project Management Civil)	6 Weeks	10500/-					
		5. MS- Excel	5 Days	4200/-			7.	Health , Safety & Environment (HSE)	9.HSE- Officer (PITAC)	4 Weeks	6300/-			
8.	Information Technology	1.Certificate in Information Technology (CIT)	24 Weeks	12600/-										